

Script to Email LVMH:

Dear LVMH (Moët Hennessy Louis Vuitton),

I am writing to urgently request that you take action and stop the sale of fur by LVMH. As the parent company of 75 brands, you have the power to end the suffering of animals slaughtered for their fur across the globe.

Fur farms are notoriously cruel and subject animals to immense lives of suffering only to kill them for their skin – there is no humane way to slaughter an innocent being for their fur. With so many alternatives that don't force animals to suffer in captivity their entire lives only to be slaughtered, there is no excuse to continue killing animals for their fur.

Foxes and raccoon dogs are sensitive, intelligent, and sentient beings who do not deserve to be killed for their skin.

It is imperative that LVMH stops the cruelty and institutes a fur-free policy immediately.

Thank you for your consideration of this urgent matter.

Script for a Phone Call to LVMH:

Hello,

I'm calling to urge LVMH to end the sale of fur across all brands. Fur farms are notoriously cruel. They subject animals to lives of fear and suffering in captivity only to be killed for their skin.

There is no humane way to kill an animal for their fur.

With so many alternatives that don't force animals to suffer in captivity their entire lives only to be slaughtered, there is no excuse to continue killing animals for their fur. Please end the sale of fur across LVMH brands and spare animals from this senseless cruelty. Thank you.